Application No.	Applicant(s)
10/037,259	MCKINNEY ET AL.
Examiner	Art Unit
Yean-Hsi Chang	2835
ars on the cover sheet with the co (OR REMAINS) CLOSED in this apport or other appropriate communication GHTS. This application is subject to and MPEP 1308.	olication. If not included
<u>7, 2004</u> .	
3. The drawings filed on 21 December 2001 are accepted by the Examiner.	
der 35 U.S.C. § 119(a)-(d) or (f). been received. been received in Application No cuments have been received in this in of this communication to file a reply of ENT of this application. tted. Note the attached EXAMINER's reason(s) why the oath or declaration.	national stage application from the complying with the requirements
6. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.	
(a) including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached	
 hereto or 2) to Paper No./Mail Date including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date 	
84(c)) should be written on the drawing header according to 37 CFR 1.121(c	
7. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.	
6. Interview Summary Paper No./Mail Dat 3), 7. Examiner's Amendn	ė
	Yean-Hsi Chang ars on the cover sheet with the coordinate communication of the appropriate communication of the Examiner. This application is subject to and MPEP 1308. The Examiner. The Examiner of the Communication is a reply series of this application. The Examiner of the Examine

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DETAILED ACTION

Allowable Subject Matter

- 1. Claims 1 and 4-15 are allowed.
- 2. The following is an examiner's statement of reasons for allowance: The arguments filed July 7, 2004 with respect to claims 1 and 11 have been fully considered and are persuasive, since the best prior art of record, Mitchell (US 6,113,454), De Lange (US 3,780,482), Sprague et al. (US 5,842,629), and Stich et al. (US 5,760,381), taken alone or in combination, fails to teach or reasonably suggest a storage device display assembly including: a display panel; a data storage device capable of containing encoded data; and a data storage device attachment device comprising a carrier strip having first adhesive being shrink resistant after application, on a first face secured to a display surface of said display panel, and a second adhesive being reusable and pressure sensitive, on a second face for removably holding said data storage device; and wherein said data storage device being removable from the reusable adhesive, display panel and attachment device by separating the data storage device surface from the second adhesive surface with substantially the entirety of the attachment device remaining secured to the display panel and substantially none of the attachment device remaining with the removed data storage device as set forth in claims 1 and 11. Claims 4-10 and 12-15 are dependent claims from the independent claims 1 and 11, respectively.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should

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preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Correspondence

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Yean-Hsi Chang whose telephone number is (571) 272-2038. The examiner can normally be reached on 07:30-16:00.

If attempts to reach the examiner by telephone are unsuccessful, the Art Unit phone number is (571) 272-2800, ext. 35. The fax phone number for the organization where this application or proceeding is assigned is (703) 305-3431 for regular communications and for After Final communications. There are RightFax numbers and provide the fax sender with an auto-reply fax verifying receipt by the USPTO: Before-Final (703-872-9318) and After-Final (703-872-9319).

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is (703) 305-8558.

Yean-Hsi Chang Patent Examiner Art Unit: 2835

August 9, 2004